



RETAIL EXPANSION[®] Summit & Expo

15 – 16 October 2026
The Westin Santa Fe
Mexico City, Mexico

SPONSORSHIP & EXHIBITION DECK



THE LATIN AMERICAN GATEWAY



*Reference image, subject to change without prior notice.

RETAIL TODAY

The global retail industry is evolving beyond transactions into a fundamentally experience-driven landscape. Today, successful concepts are those that create memorable, engaging environments where consumers don't just shop—they **connect with brands, spend time, and return for the experience itself.**

Physical retail has taken on a renewed role as a space for storytelling, differentiation, and brand immersion. From flagship stores to lifestyle centers, the focus is on creating destinations that blend product, service, and atmosphere in a way that cannot be replicated online.



ABOUT RETAIL EXPANSION SUMMIT & EXPO

Retail Expansion Summit & Expo was created to address the need for a platform in Latin America that truly connects the retail industry. It is the first event in the region to bring together global retail leaders, creating a meeting point for brands, developers, investors, and key decision-makers.

Attendees will gain insights into market trends, explore growth strategies, discover new retail formats, and identify opportunities for expansion across the region. The event also fosters high-level networking, enabling strategic partnerships throughout Latin America.

In addition, **Retail Expansion Summit & Expo** features a **commercial expo**—an ideal space for leading Retail Real Estate companies to showcase their concepts and connect directly with industry leaders.



WHY LATIN AMERICA?



Regions like Latin America are gaining **unprecedented strategic relevance, as retail development accelerates at a pace not seen before.** The region offers scale, a young and increasingly sophisticated consumer base, and a strong appetite for new brands and experiences, with major cities emerging as key retail hubs.

Global brands are entering more aggressively, while local players are elevating their standards and expanding across borders, raising the bar for quality and experience.

For brands and developers, the opportunity lies in delivering concepts that resonate locally while meeting global standards—**positioning retail in Latin America as a key driver of engagement and long-term growth.**

WHY MEXICO CITY?

Mexico City has become a strategic platform for brands and investors looking to scale across Latin America, combining market size, sophistication, and connectivity—where iconic destinations like Antara Fashion Mall converge with rapid transformation and new retail formats.

This is further reinforced by the growing entry of global brands that are choosing Mexico as their gateway to the region, attracted by its scale, dynamic consumption, and ability to adapt to international concepts. From luxury to fast casual and specialized formats, the country is consolidating its position as a key market where brands test, refine, and accelerate their expansion across Latin America.

With a population exceeding 130 million people, a growing middle class, and some of the most dynamic urban retail environments in the region, the country continues to attract international brands across fashion, food & beverage, lifestyle, and experiential retail.



WHY TO EXHIBIT OR TO SPONSOR?



Direct access to decision-makers

Engage with top executives from leading retail brands, developers, and investors across Latin America—all in one place, actively seeking partnerships and expansion opportunities.



High-impact visibility in a premium environment


Position your brand alongside industry leaders in a curated, high-level setting that reinforces credibility and elevates your market presence.




Real business generation

Beyond exposure, this is a deal-making platform—designed to create meaningful connections, generate qualified leads, and drive tangible business outcomes across the region.

ATTENDEE PROFILE:



The audience is composed of high-level decision-makers from across the global Retail Real Estate industry, with a strong focus on Latin America. It brings together senior executives and leaders who are actively driving expansion, investment, and development strategies in the region.



Attendees include expansion directors from leading retail brands, owners and executives of shopping centers and mixed-use developments, as well as investors, consultants, and key service providers. This curated profile ensures a highly qualified environment where strategic conversations, partnerships, and business opportunities naturally take place.

**THIS EVENT CONNECTS YOU WITH BRANDS AND DEVELOPERS SHAPING
THE FUTURE OF RETAIL IN LATIN AMERICA**

AGENDA

Wednesday October 14

VIP DINNER - (separate registration required)

Thursday October 15

9:00 - 14:00

Sessions & Expo

14:00 - 16:00

Sit-down lunch

16:00 - 18:30

Sessions & Expo

18:30 - 20:00

Closing Networking Cocktail

Friday October 16

9:00 - 15:00

Retail Safari & Trends Tour
of Mexico City

SPONSORSHIP PACKAGES

PLATINUM

What is included:

- 8 event tickets
- **Platinum Booth 6 x 3 mts**
- Logo placement on:
 - Event website
 - Event program
- One dedicated linkedIn and Instagram post
- Two page spread Ad in Just Retail Latam printed magazine
- Banner in Just Retail Latam Newsletter one month

Cost: USD \$12,000.-



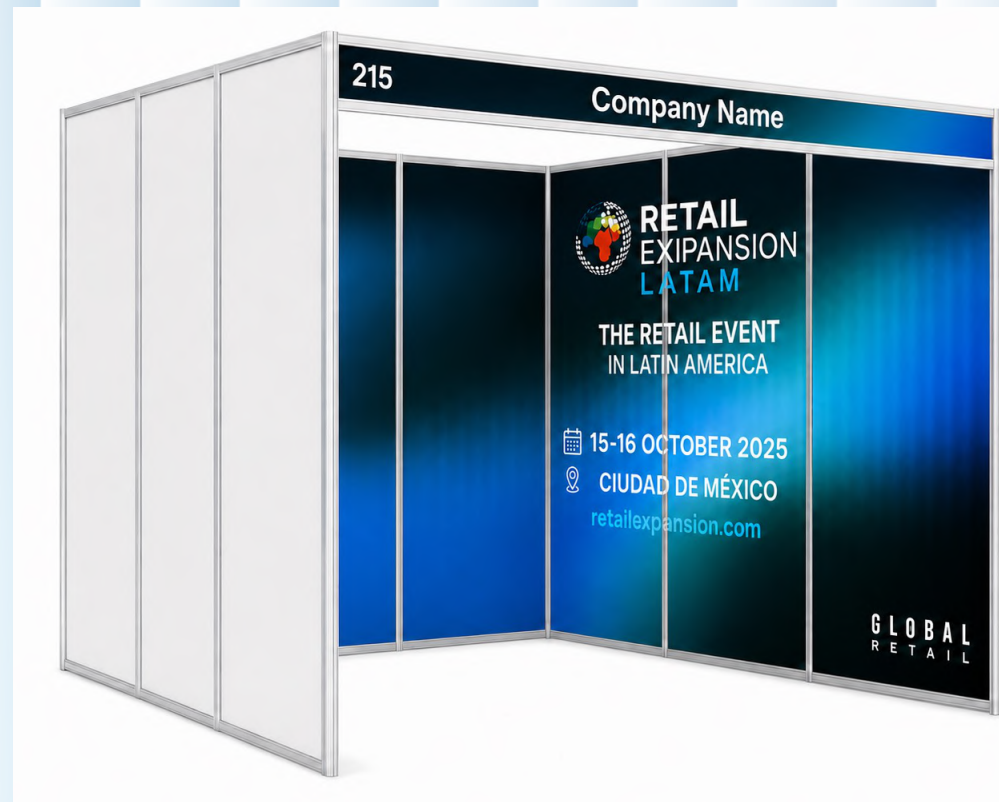
GOLD

What is included:

- 6 event tickets
- **Golden Booth 3 x 3 mts**
- Logo placement on:
 - Event website
 - Event program
- One dedicated linkedIn and Instagram post
- One page Ad in Just Retail Latam printed magazine
- Banner in Just Retail Latam Newsletter one month

Cost: USD \$9,000.-





SILVER

What is included:

- 4 event tickets
- **Golden Booth 3 x 3 mts**
- Logo placement on:
 - Event website
 - Event program
- One dedicated linkedIn and Instagram post
- 1/2 page Ad in Just Retail Latam printed magazine

Cost: USD \$7,000.-



BRONZE

What is included:

- 2 event tickets
- Logo placement on:
 - Event website
 - Event program
- One dedicated linkedIn and Instagram post
- 1/2 page Ad in Just Retail Latam printed magazine

Cost: USD \$3,500.-

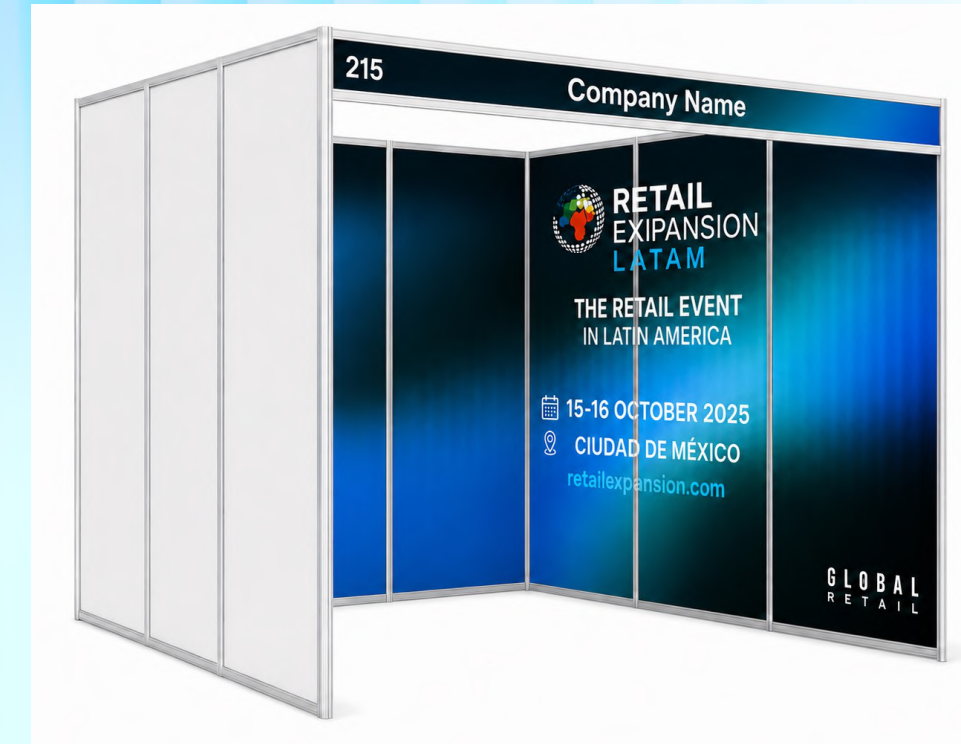


	NIVEL	PLATINUM	GOLD	SILVER	BRONCE
INCLUYE	COST	USD \$12,000	USD \$9,000	USD \$7,000	USD \$3,500
Event tickets		8	6	4	2
Booth		✓ Platinum	✓ Gold	✓ Gold	
Logo in event communications		✓	✓	✓	✓
Banner in JRL Newsletter		✓	✓	✓	
Two page spread Ad in JRL printed magazine		✓			
One page spread Ad in JRL printed magazine			✓		
1/2 page spread Ad in JRL printed magazine				✓	✓
LinkedIn & Instagram		✓	✓	✓	✓

EXPO

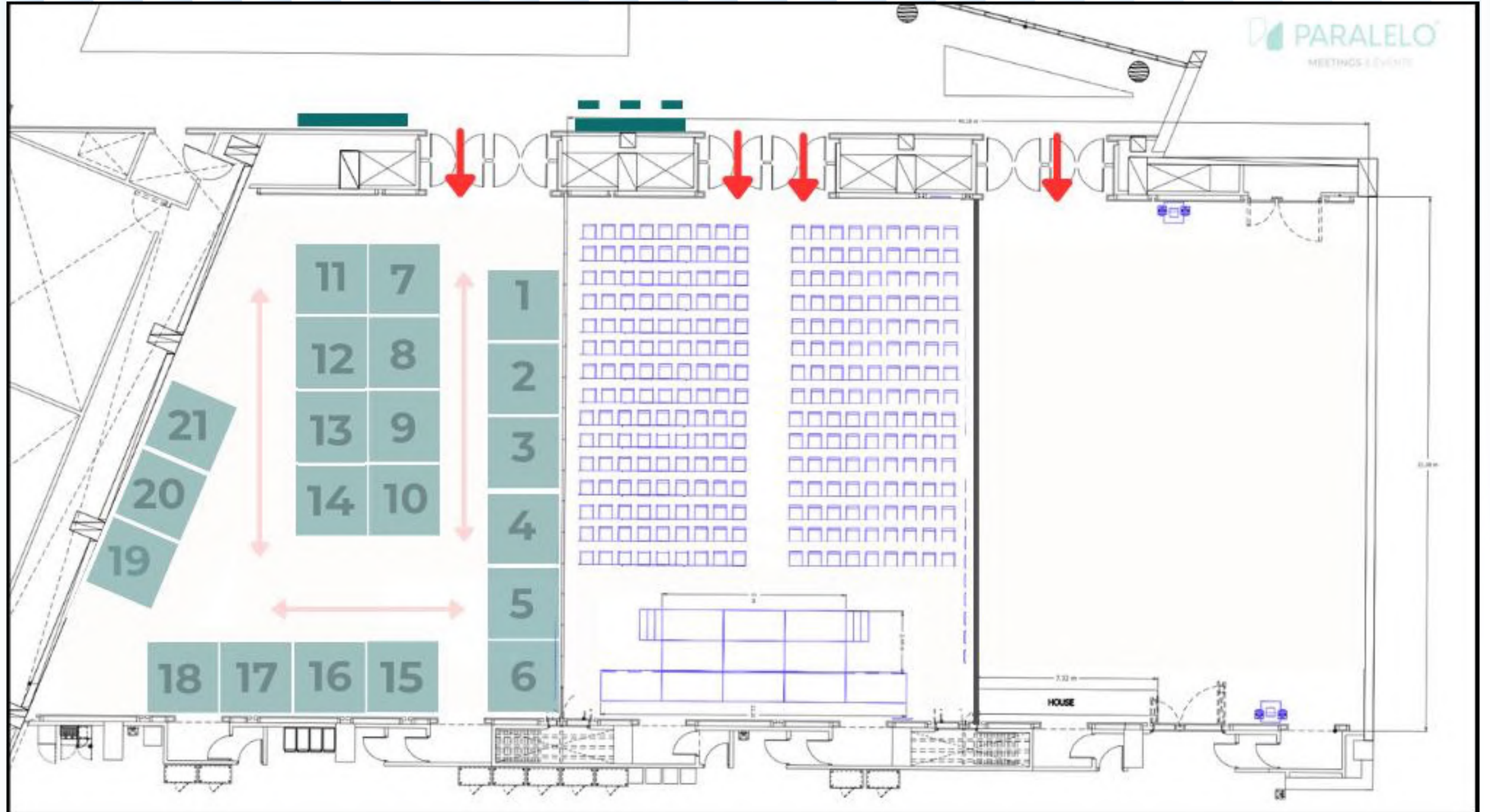


**Booth 6 x 3 mts
USD \$4,000.-**



**Booth 3 x 3 mts
USD \$2,500.-**

EXPO



SPONSORSHIP OPPORTUNITIES



COFFEE BREAK SPONSORSHIP

**USD
\$3,500.-**



SIT-DOWN LUNCH

**USD
\$5,000.-**



CLOSING NETWORKING COCKTAIL

**USD
\$7,000.-**

SPONSORSHIP ITEMS



NOTEBOOK / PENS

**USD
\$3,500.-**



INSERTS IN THE WELCOME KIT

**USD
\$1,000.-**



BAGS

**USD
\$3,500.-**



LANYARDS

**USD
\$3,000.-**

SPONSORSHIP ITEMS



CHAIRS

**USD
\$1,500.-**



CELLULAR CHARGING STATIONS

**USD
\$2,500.-**



BANNER LED

**USD
\$1,500.-**

JUST RETAIL LATAM

A leading media platform specializing in retail real estate across Latin America, with over 30,000 newsletter subscribers.

EXCLUSIVE PRICING FOR THE RETAIL EXPANSION EVENT

- Full page ad in the printed mag Oct 26 Premium USD \$2,200.-
- Full page ad in the printed mag Oct 26 Reg USD \$1,600.-
- Half page ad in the printed mag Oct 2026 USD \$1,000.-
- Suprabanner website (1 month) USD \$1,350.-
- Lateral banner website (1 month) USD \$585.-
- Previo Banner Newsletter (1 month) USD \$1,350.-
- Mid page banner Newsletter (1 month) USD \$900.-

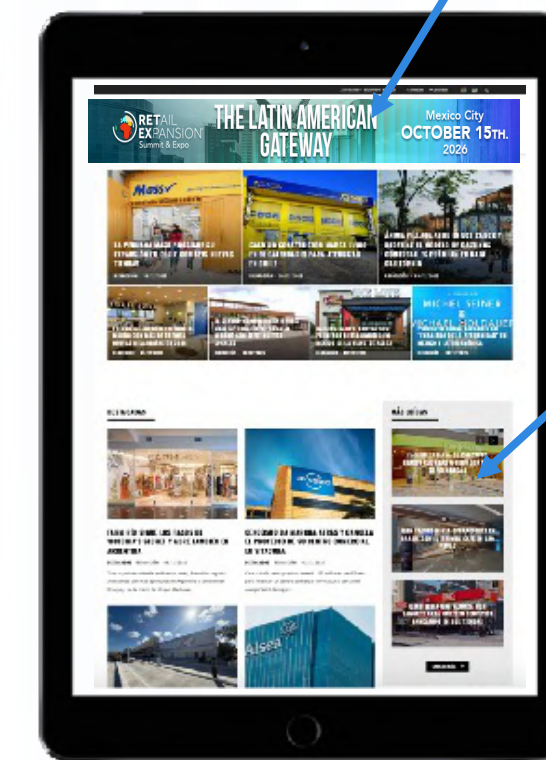


Newsletter: Previo banner

Website: Suprabanner



Newsletter: Mid-page banner



Website: Lateral banner



RETAIL EXPANSION[®]

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JUST RETAIL
LATAM

POWERED BY:

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